



# Contify - Research Manager (7+ Years in Pharma / Life Sciences

- Gurugram

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## About Contify

Contify is a technology company that offers an AI-enabled Market and Competitive Intelligence (MCI) platform to help professionals make informed decisions.

Contify helps organizations such as Ericsson, EY, Wipro, Deloitte, L&T, BCG, MetLife, etc., track information on their competitors, customers, industries, and topics of interest. Contify delivers unique strategic updates by continuously monitoring over 500,000+ sources in real-time.

Contify is rapidly growing, with more than 200 people across two offices in India. Contify is the winner of Frost and Sullivan's Product Innovation Award for Market and Competitive Intelligence Platforms.

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## About the role

In addition to the AI-enabled MCI platform, Contify also provides desk research and analysis to a few customers. Contify's customers find great value in this work. Therefore, we are expanding our dedicated team of Pharma/Life Sciences analysts for the domain-specific market and competitive intelligence research and analysis work.

We are looking for a dynamic, organized, and ambitious individual to lead the 'Pharma / Life Sciences' research team at Contify who will focus on ensuring high-quality project delivery, effective solutioning of new requirements, and internal and external stakeholder (clients) management.

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## Job Description

### **Program Strategy and Execution:**

- Help build strategic plan towards building and growing the Pharma & Life Sciences research team
- Own execution of planned capability building and continuous improvement programs
- Contribute to new business development initiatives
- Drive wins on new pilots/proof of concepts by doing effective solutioning and producing high quality deliverables

### **Project Management:**

- Effectively manage delivery on ongoing projects including ensuring timely and quality delivery
- Ensure timely and effective QC checks on outgoing deliverables
- Recruit and train the right people to become excellent domain analysts

### **Platform -led delivery:**

- Read, understand and analyse the content sourced on the Contify platform and publish the content most appropriate to the client use case. Ensure that the Contify's M&CI platform is being optimally leveraged to deliver seamless ongoing intelligence
- Create Market Intelligence newsletters by sourcing articles from the Contify platform and outside (if required)
- Prepare relevant insights and executive summary documents/sections on individual companies; periodically benchmark various companies
- Liaison with the product, engineering, and data team to investigate, report, and resolve platform related issues

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## Requirements

- At least 7 years in Pharma / Life Sciences market and competitive intelligence research

- At least five years' experience in secondary research in pharma / Life Sciences domain with at least three years' project management and solutioning experience
- Experience of working in the US, Europe, Middle East, LATAM and APAC markets will be highly preferred
- Primary research experience is not relevant

- Should have strong domain knowledge



- Experience and understanding of "Medical devices/Medtech" domain will be valuable, though not mandatory
- Should have good knowledge about the clinical, commercial, and regulatory processes and frameworks for drug and devices approvals and related events globally

- Should be well versed with publicly available databases like Clinicaltrials.gov, PubMed, PatentScope, GloboCan as well as paid databases such as Informa, Global Data

- Functional/Technical Skills: Advanced MS PowerPoint and excel skills

- Experience in an Industry/work: 7+ years of experience in business research firms

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#### **How to Apply:**

Send your updated resume to [hr.ops@contify.com](mailto:hr.ops@contify.com)

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#### **Note**

Contify is a people oriented company. Emotional intelligence, therefore, is a must. You enjoy working in a team environment, supporting your teammates in pursuit of our common goals, and working with your colleagues to drive customer value. You strive to not only improve yourself, but also those around you.